

It's time to celebrate in style, at a fabulous event that is close to my heart. In its 5th annual celebration, Bestow Balance's largest fundraiser, Boots and Bling, will be held on **Saturday**, **November 11th**, **2023**. We will be raising funds for scholarships for local dancers and performers in the Central Texas area. As a supporter of the arts, I would love for you to join us in this important mission. As a sponsor or donor, you can help support this fantastic event! Bestow Balance will be accepting sponsorship requests and in-kind donations, for both the silent and live auctions for the event until <u>Friday</u>, <u>October 27th</u>, <u>2023</u>.

Sponsorship Opportunities

Title Sponsor \$1,500

- > Company name displayed on all event marketing materials and tables
- > Company advertisement in the Balance Dance Studios or The Dance Spot Winter show and Spring recital
- Swag distributed at event (*provided by sponsor*)
- ➢ Signage at both studios
- Slideshow acknowledgement (year round)
- > Logo featured on commemorative recital t-shirt
- > Dedicated sponsor page on studio webpages
- > Shout out in monthly company newsletters
- 2 Reserved private tables for up to 16 people at event

Dinner Sponsor \$1,000

- > Company name displayed at tables and banner visible over catering
- > Company advertisement in the Balance Dance Studios or The Dance Spot Winter show and Spring recital
- Signage at both studios
- Slideshow acknowledgement (year round)
- Dedicated sponsor page on studio webpages
- > 1 Reserved private table for 8 at the event

Co-Sponsor \$500

- > Company name displayed at tables and banner visible over catering
- > Company advertisement in the Balance Dance Studios or The Dance Spot Winter show and Spring recital
- Slideshow acknowledgement (year round)
- > Dedicated sponsor page on studio webpages
- > 1 Reserved private table for 8 at the event

In Kind Donations

- > Donations valued over \$750 will be included in live auction
- > Donations valued under \$750 will be included in silent auction

About Bestow Balance: Bestow Balance is a non-profit organization, partnered with Balance Dance Studios and The Dance Spot, to provide scholarships to talented dancers and performers in the central Texas area. The scholarships are used to aid students in their personal training, supplies and competition/performance fees. At Bestow, we believe that advancing in dance and arts education enhances social, physical and emotional skills, therefore providing a solid foundation for life.

Donate Today: Our fundraising goal for this event is \$50,000, which will cover the cost of the dancers we have committed to support, and create a surplus fund for additional allocations to be made to these families and others in need of financial help. A key element to the evening, we are hopeful that the silent auction will generate half of event revenue.

We depend on the generosity of donors like you to fulfill our mission. Should you have any questions, please contact me or Andi Loo, Bestow Balance President and Special Events Manager, at <u>bestow@balancedancestudios.com</u>.

Warmly,